IFU 04

Individual user experience (UX) research project
UX Research in Practice

Introduction

This course serves as a practical follow-up to your theoretical foundation course in user experience research. Each module will recap key concepts from the theoretical course to prepare you for hands-on tasks like user interviews, data analysis, and usability testing.

The course's **Capstone Project** can serve as the first entry in your professional portfolio, helping you showcase your practical skills and accomplishments

Module Titles

1. The UX Research Process – Theory and Comparison

2. Planning and Conducting User Interviews

3. Survey Design and Data Analysis

4. Usability Testing Essentials

5. Synthesizing Data and Creating User Personas

6. Communicating Research Findings

7. Capstone Project